

SUNDERLAND KEY FACTS

Updated : February 2011

PEOPLE

Population	281,700 (Source: ONS Mid-2009 estimate)	Area	137 sq km
Households	121,000 (Source: CLG est. for 2008)		

ECONOMY

WORK FORCE

Employees in Employment	113,200 (2009 workplace-based. Source: ABI on NOMISweb)
Labour Force	183,500 (Resident yr end June 2010. Source: APS on NOMISweb)

Unemployment

(Claimants, Unadjusted: December 2010)	Male	Female	Total
	6,568	2,653	9,221
	9.4%	4.5%	7.2%

[Note: Rates shown are calculated against the economically active resident population, at 2001 Census © Crown Copyright.]

Employment by Industry

Primary & Utilities	2.6%	Information & communication	2.6%
Manufacturing	14.3%	Financial & insurance	4.5%
Construction	5.9%	Property	2.1%
Motor trades	1.5%	Professional/Scient./Techn.	3.1%
Wholesale	2.0%	Business admin/supp. services	7.1%
Retail	10.9%	Public admin & defence	8.5%
Transport & storage	4.0%	Education	8.7%
Accommod. & food services	6.4%	Health	12.9%
		Arts/entertain./other services	3.0%

Note: Primary & Utilities consists of sections A-[Agric., Forestry & Fishing], B, D, E- [Mining, Quarrying & Utilities]. (Source: Annual Business Inquiry on NOMISweb)

BUSINESSES AND MAJOR COMPANIES & INDUSTRIES

Active Enterprises

	2008	2009	Net Change
Sunderland	5,785	5,750	-35 -0.6%

Source: ONS Business Demography: Active Enterprises

Principal Industries and Major Companies Include

Automotive

Nissan Motor Manufacturing (UK) Ltd

Retail

A Share & Sons
ASDA

Plastics & Auto Component Manufacture

Magna Kansei

Transport

DB (Arriva*)
Hays Travel

Aerospace

Rolls Royce plc

Business Services

Electricite de France (EDF)
T-Mobile

Clothing Manufacturer

Nike

Financial

Royal & Sun Alliance
* = HQ

HOUSING & COMMERCIAL

Average House Prices

November 2010 (Source: HM Land Registry)

Detached	Semi-Detached	Terraced	Flat/Maisonette	Overall
£208,500	£102,200	£68,400	£72,400	£97,300

Council Tax (for 2010/11) (Source: Sunderland City Council)

Band	Total Charge (£)	Band	Total Charge (£)	Band	Total Charge (£)
A	883.82	D	1,343.00	G	2,209.54
B	1,031.12	E	1,620.33	H	2,651.45
C	1,178.42	F	1,914.93		

TRANSPORT

Car Ownership

All cars or vans in the area: 95,564

60% of all households have at least 1 car or van

(Source: Census 2001 © Crown Copyright)

Communications

Roads A1(M) or A19 (from the South), A69 (from the West), A1 (from the North)

Flights (Scheduled flights from Newcastle Airport. Source: Timetable January 2010)

Aberdeen (4)	Alicante (5)	Amsterdam (4)	Barcelona (2)
Belfast City (2)	Belfast International (6)	Birmingham (3)	Bristol (4)
Brussels (4)	Cardiff (4)	Chambery (1)	Copenhagen (2)
Corfu (1)	Cork (1)	Dalaman (1)	Dubai (1)
Dublin (2)	Dusseldorf (2)	Exeter (3)	Faro (2)
Geneva (4)	Hanover (1)	Ibiza (1)	Irakleion (1)
Isle of Man (1)	Jersey (1)	Lanzarote (1)	Las Palmas (1)
Limoges (1)	London Gatwick (4)	London Heathrow (7)	
London Stansted (5)	Malaga (4)	Malta (1)	Manchester (1)
Menorca (1)	Monastir (1)	Murcia (4)	Newquay (2)
Nice (1)	Palma (6)	Paphos (1)	Paris (8)
Pisa (1)	Plymouth (1)	Rhodes (1)	Rome (1)
Sharm El Sheikh (1)	Southampton (6)	Split (1)	Stavanger (3)
Tenerife (1)	Toronto (1)		

Metro

Frequent services operate between stations in all five Tyne & Wear Districts.

Major stations on the system include

Newcastle: Monument; Central; Haymarket; South Gosforth; Regent Centre and Airport
Gateshead: Gateshead and Heworth

North Tyneside: Four Lane Ends; Northumberland Park; Whitley Bay and North Shields

South Tyneside: South Shields; Chichester and Jarrow

Sunderland: Sunderland, Park Lane, Seaburn and St. Peter's

Ferry services to North Shields run every half hour from the ferry landing at South Shields.

Rail

Fastest times from Newcastle Central Station: (to nearest 5 minutes), January 2010

Aberdeen	4h 05m	London	2h 50m
Birmingham	3h 00m	Leeds	1h 20m
Edinburgh	1h 25m	Manchester	2h 20m
Glasgow	2h 30m		

International Ferry

Ferry services depart from the International Ferry Terminal, North Shields to the following destination:

IJmuiden, Amsterdam, Holland (Daily).

Source: DFDS, January 2011.

EDUCATION

Higher Education

- **University of Sunderland**, Langham Tower, Ryhope Road, Sunderland, SR2 7EE
Tel: (0191) 515 2000

2007/08 Academic Year:

Undergraduate full-time	8,315
Postgraduate full-time	1,880
Total full-time	10,195
Undergraduate part-time	8,845
Postgraduate part-time	990
Total part-time	9,835
FE Students	120
Total Students	20,150

Further Information

HESA website at www.hesa.ac.uk

- **Sunderland College**, Bede Centre, Durham Road, Sunderland, SR3 4AH
Tel: (0191) 511 6060

RETAIL

Shopping Centres

Sunderland City Centre; Washington Town Centre; Houghton-le-Spring

Net Retail Floorspace (2009) 191,900 m²

Source: City of Sunderland.

CONTACT INFORMATION

Contacts

For further details about the area contact:

Ms Janet Snaith
Head of Business Investment
City Business & Investment Team,
City of Sunderland, Civic Centre
Sunderland
SR2 7DN

Tel: (0191) 561 1194
Fax: (0191) 553 1180
Email: janet.snaith@sunderland.gov.uk
Website: www.investinsunderland.co.uk