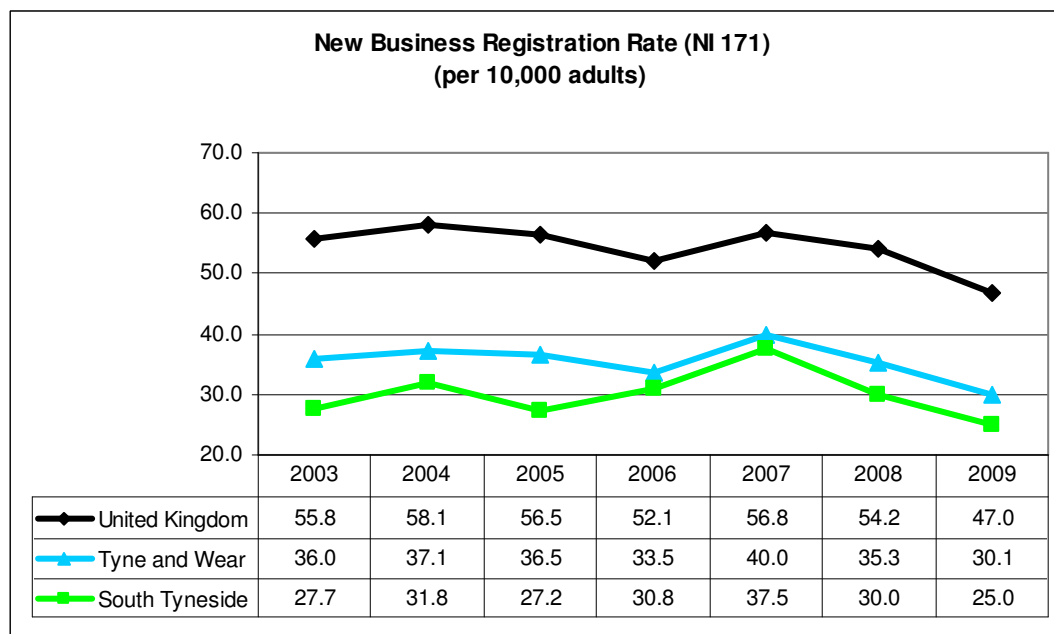


This bulletin provides a summary of key business points for South Tyneside¹

KEY POINTS

New Business Registration Rate

- The new business registration rate (former National Indicator 171) in 2009 (a recession year) in South Tyneside was 25.0,² 46.8% below the UK rate. The rate fell 17% from 2008. South Tyneside's registration rate is only just over half the UK rate and is the lowest district rate in Tyne and Wear.



Source: Office for National Statistics (ONS). 2003 to 2008 are National Indicators as published.³

Active Enterprises and Business Survivals

- South Tyneside's five-year survival rate for businesses is 8.4pp lower than the UK; for those born in 2004, 38.5% were still active in 2009 (UK 46.8%). For Tyne and Wear the five-year survival rate was 44.7%. Only Gateshead and Newcastle had better five-year survival rates than the UK. There were 2,895 active enterprises in South Tyneside in 2009.⁴

Business Growth

- In 2009, the number of businesses in South Tyneside fell by 1.0% (30). This was slightly slower than the fall in Tyne & Wear (-1.4%). Growth=births minus deaths.

Business Births

- There were 315 business births in South Tyneside in 2009.⁵

Business Deaths

- There were 345 business deaths in South Tyneside in 2009. Caution: business deaths include an element of estimation by ONS.

¹ Businesses are defined using the Office for National Statistics 'Business Demographics' definition, which is much (50%+) wider than the VAT series.

² The rate is given by dividing new business registrations (enterprise births) by the population aged 16+ then multiplying by 10,000. Enterprise births are defined as new businesses registering for either VAT or PAYE (or both) for the first time.

³ The Business Demographics report may revise some of these figures.

⁴ Figures in this release are rounded (by the Office for National Statistics) to prevent disclosure.

⁵ Data for 2010 are due to be available after November 2011.